

INVITATION TO
OIC MEMBER STATES



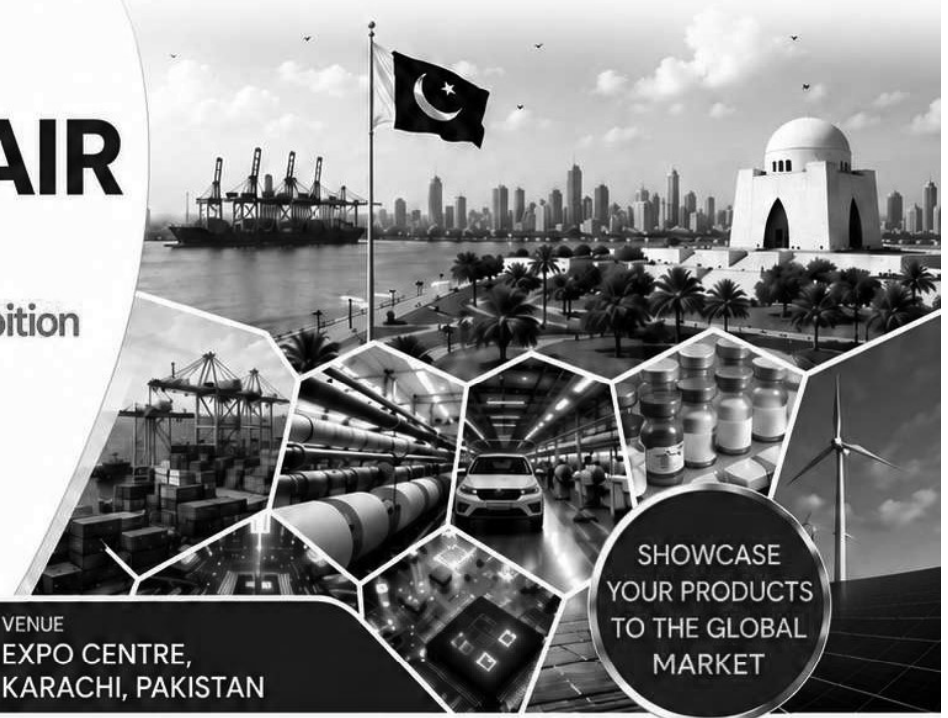
18th OIC TRADE FAIR

CO-LOCATED WITH THE
4th International
Food & Agriculture Exhibition

(FoodAg 2026)

Organized by
Trade Development Authority of Pakistan (TDAP)
Ministry of Commerce, Government of Pakistan

In Collaboration with
Islamic Centre for Development of Trade (TFOIC)
Organization of Islamic Cooperation (OIC)



SHOWCASE
YOUR PRODUCTS
TO THE GLOBAL
MARKET



DATE
23-26
NOVEMBER 2026



VENUE
**EXPO CENTRE,
KARACHI, PAKISTAN**

The Government of Pakistan, through the Trade Development Authority of Pakistan (TDAP), is pleased to invite companies, trade promotion organizations, chambers of commerce, and national pavilions from OIC Member States to participate in the 18th OIC Trade Fair, being organized alongside the 4th International Food & Agriculture Exhibition (FoodAg 2026).

FoodAg is Pakistan's flagship international agro-food exhibition, attracting global participation.



500+
Exhibitors



80+
Countries



850+
International
Buyers



B2B
Matchmaking



Conferences
& Networking
Sessions



Valuable Trade
& Investment
Opportunities

EXHIBIT ACROSS ALL MAJOR SECTORS



Agriculture & Food



Textiles & Garments



Pharmaceuticals & Health



Engineering & Machinery



Information & Communication Technology



Construction & Building Materials



Leather & Sports Goods



Services & Financial Services



Tourism & Hospitality



And Many More...

STAND SPACE PACKAGES

SHELL-SCHEME (EQUIPPED) STAND
US\$1000 per 9 sqm

RAW SPACE
US\$900 per 9 sqm

SHELL SCHEME INCLUDES:

- ✓ Fascia board with company name & logo
- ✓ Partition wall paneling
- ✓ Lighting
- ✓ Carpeting
- ✓ Information desk with chair
- ✓ Round table with 2 chairs
- ✓ Waste bin
- ✓ 03 racks, shelves (01/company)



WHO SHOULD PARTICIPATE?

- ✓ Exporters & Manufacturers
- ✓ Trade Promotion Organizations
- ✓ Chambers of Commerce
- ✓ National Pavilions
- ✓ Industry Associations
- ✓ Service Providers
- ✓ Investors & Buyers

WHY PARTICIPATE?

- ✓ Meet qualified international buyers
- ✓ Expand exports to OIC and global markets
- ✓ Develop strategic business partnerships
- ✓ Promote national brands and products
- ✓ Access Pakistan's growing trade and consumer base
- ✓ Strengthen intra-OIC trade cooperation
- ✓ Participate in high-level B2B meetings

REGISTRATION

Interested exhibitors from OIC Member States are encouraged to register early, as booth allocation will be made on a first-come, first-served basis.



ONLINE REGISTRATION:

<https://agro.tdap.gov.pk/exhibitor-online-registration-form>

CONTACT

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